



 **All proceeds from the tour remain in Greater Akron to benefit our community.**

Recent grants have supported:

- Housing assistance for LGBTQ+ youth
- Affordable gender-affirming health care services for trans and nonbinary individuals
- The first digital archive of Summit County's LGBTQ+ history

GCEF has reinvested more than \$1 million into programs that positively impact the LGBTQ+ community and Greater Akron as a whole. GCEF also awards scholarships to LGBTQ+ and allied students pursuing a postsecondary degree.

 **Money raised from the tour advances our mission.**

Your Sponsorship:

- Helps us increase our annual grantmaking
- Demonstrates your commitment to diversity, equity and inclusion at a critical time

 **Benefits of Sponsorship:**

VISIBILITY:

The Sugar Plum Tour attracts more than 1,200 live tourgoers each year, and last year's virtual tour was viewed nearly 2,400 times.

RECOGNITION:

Your name or business logo will appear in the tour guide and other marketing and event materials, as determined by your sponsorship level.

TAXES:

A portion of your gift is tax deductible.

(See enclosed card)

Thank you for your interest in the Gay Community Endowment Fund's signature fundraising event, the Sugar Plum Tour of Holiday Homes. The 25th anniversary of this treasured holiday tradition offers a unique opportunity for you or your brand to reach a passionate audience interested in architecture, interior design, holiday décor, social issues and much more. Last year's Sugar Plum Tour was attended by more than 1,400 guests and raised more than \$160,000 to benefit the Gay Community Endowment Fund.

Supporters like you enabled our dedicated advisory board to award 10 grants totaling \$84,000 in 2026. None of this would be possible without the generous support of our community. **Your sponsorship of the Sugar Plum Tour allows us to make larger, more meaningful grants that improve the lives of the Greater Akron LGBTQ+ community.**

The 25th annual Sugar Plum Tour will include both live and virtual tours. The live tour will take place on Sunday, Dec. 6, from 12 to 5 p.m., and sponsors will enjoy early access to the virtual tour beginning on Saturday, Dec. 12. **As a sponsor, you will receive full access to both tours, allowing you to experience the private Patron Party home, five homes on the live tour, and two homes filmed exclusively for the virtual tour.**

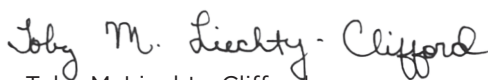
All sponsors receive tickets to the Patron Party, a commemorative 2026 tour ornament, and recognition across multiple platforms. Sponsors at the \$2,500 level or above are also invited to an intimate preview of the live tour homes with insight from our homeowners on Saturday, Dec. 5. Sponsors at the \$5,000 level or above will be included on digital ads that have historically received more than 130,000 impressions each year, important to those of you promoting your brand.

A full menu of tax-deductible sponsorship opportunities is available on the enclosed card. We appreciate your partnership and look forward to seeing you at this year's tour.

Sincerely,



Gregory Hail
Sugar Plum Tour Co-Chair



Toby M. Liechty-Clifford
Sugar Plum Tour Co-Chair

Please submit your sponsorship by Oct. 2, 2026, to be properly recognized on all promotional materials.



SUGAR PLUM TOUR

PATRON PARTY:

Saturday,
Dec. 5, 2026

LIVE TOUR:

Sunday,
Dec. 6, 2026

VIRTUAL TOUR:

Saturday,
Dec. 12, 2026 -
Sunday,
Jan. 3, 2027

SPONSORSHIP LEVELS	ADMISSION		GIFTS		RECOGNITION					
	Live and Virtual Tour and Patron Party Tickets	Brunch and Preview Tour Tickets	Gift Basket	2026 Tour Ornament	Sugar Plum Tour Guide	Social Media & Website	Print Ads	Live Tour Signage and Virtual Tour Videos	Digital Ads	Bus Ads
\$15,000+ Presenting <i>Tax-deductible portion is \$13,800</i>	12	8	Large gift basket	✓	FULL PAGE + NAME OR LOGO ON COVER	✓	✓	Prominent display of name or logo on all homes (including virtual)	✓	✓
\$10,000+ Gingerbread <i>Tax-deductible portion is \$9,010</i>	10	6	Large gift basket	✓	FULL PAGE	✓	✓	Large font display of name or logo on all homes (including virtual)	✓	
\$5,000+ Candy Cane <i>Tax-deductible portion is \$4,220</i>	8	4	Large gift basket	✓	HALF PAGE	✓	✓	Medium font display of name or logo on all homes (including virtual)	✓	
\$2,500+ Holly <i>Tax-deductible portion is \$1,930</i>	6	2	Small gift basket	✓	QUARTER PAGE	✓	✓	Listed on a live tour home sign		
\$1,250+ Jingle Bell <i>Tax-deductible portion is \$890</i>	4		Small gift basket	✓	EIGHTH PAGE	✓		Listed on a live tour home sign		
\$600+ Mistletoe <i>Tax-deductible portion is \$390</i>	2		Small gift basket	✓	LISTING	✓		Listed on a live tour home sign		

Sugar Plum Tour Sponsorship Opportunities

SPONSORSHIP LEVELS

- ☐ **Presenting**
\$15,000+
- ☐ **Candy Cane**
\$5,000+
- ☐ **Jingle Bell**
\$1,250+
- ☐ **Gingerbread**
\$10,000+
- ☐ **Holly**
\$2,500+
- ☐ **Mistletoe**
\$600+
- ☐ I cannot attend but would like to make a tax-deductible gift to support the tour: \$_____

NAME(S) as you wish to be published, for recognition purposes ☐ Anonymous

STREET ADDRESS CITY STATE ZIP

PHONE EMAIL

- ☐ Sponsorship recognition only. Please release/resell my patron tickets.
- ☐ I do not need all my patron tickets. Please release/resell _____ tickets.

ADS & LOGOS SUBMISSION

If providing a logo, send a high-resolution file in .eps or .jpg format to art@triadadv.com by Oct. 1, 2026. If providing an ad, please send a full-color, print-ready PDF file according to sponsor level.

FULL PAGE:	HALF PAGE:	QUARTER PAGE:	EIGHTH PAGE:
8.75"W X 7.5"H	4.25"W X 7.5"H	4.25"W X 3.625"H	4.25"W X 1.6875"H

CORRESPONDENCE

Please mail sponsorship forms to:
Sugar Plum Tour
c/o Akron Community Foundation
345 W. Cedar St., Akron, OH 44307.
For questions, please call
330-376-8522.

PAYMENT

- ☐ **Online.** Reserve your sponsorship at akroncf.org/give/GCEF.
Please write "Sugar Plum Tour" in the comments section.
- ☐ **Check.** Enclose a check for the total amount,
made payable to **Akron Community Foundation**.
Please write "Sugar Plum Tour" on the memo line.
- ☐ **Installments (via credit card only).**
(must be paid in full by Dec. 1, 2026 to receive benefits)
Please bill me \$_____ per month for _____ months
- ☐ **Credit Card.** Please charge my sponsorship totaling \$_____
☐ Visa ☐ MC ☐ Discover ☐ This is a corporate card

NAME ON CARD

ACCOUNT NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

PLEASE NOTE: We gladly accept gifts from donor-advised funds and IRAs. However, per IRS regulations, such sponsorships cannot receive any benefits, including but not limited to event tickets, gifts, meals and other items of value. If you plan to make a gift from your donor-advised fund or IRA, please contact Deb Hoffman at dhoffman@akroncf.org or 330-436-5614.

